

# AHMED REDA ELSAYED

## WEB TEAM LEAD

📞 +201145099681

✉️ ahmedreda0219@gmail.com

📍 Egypt, Sharqia

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## ABOUT ME

I specialize in developing and launching impactful digital products that marry technology with business significance. With over 7 years of experience as a Full-Stack Developer, I have extensive expertise and knowledge of MERN stack and web technologies, with a strong emphasis on scalability and performance optimization of digital products.

I take a disciplined and result-driven approach towards my work and have applied globally accepted best practices for software architecture, agile software delivery, and global project management. Whether it is leading large-scale application development projects or spearheading technical transformation programs, I have consistently delivered results-driven outcomes.

However, my passion and focus go beyond writing robust and sustainable code. I focus on developing applications and platforms that are sustainable, flexible, and designed for scalability and growth. Whether it is developing multi-tenant SaaS platforms, e-commerce ecosystems, or other applications, my focus is on developing applications and platforms that scale and grow with business and market demands.

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## WORK EXPERIENCE

la6g | 2021 - 2023

### Front end developer

- E-commerce Platforms – Developed scalable online marketplaces with multi-vendor support, payment integrations, and optimized user experiences.
- Enterprise Resource & Business Systems (ERBS) – Built complex internal management systems streamlining operations, reporting, and workflow automation.
- Retail & Physical Stores Solutions – Implemented POS integrations, inventory management, and omnichannel solutions for brick-and-mortar stores.
- Custom Development Projects – Delivered tailor-made web applications and solutions to meet unique client requirements, focusing on performance, scalability, and business impact.

OMNIFEST - Festilinx | 2023 - 2024

### Sr. Frontend developer

Festilinx is an event management platform designed to streamline the planning, execution, and tracking of events. I worked on developing features for event creation, attendee management, ticketing, and analytics, ensuring a seamless experience for organizers and participants. The system focuses on scalability, real-time updates, and customizable workflows to meet diverse event requirements.

Iknology | 2024

### **Web Team lead**

As Web Team Lead at Iknology.com, I oversaw the development and delivery of complex web applications, guiding a team of developers to build scalable, high-performance solutions. I coordinated project planning, code reviews, and technical strategy while ensuring adherence to best practices in modern web development. My role involved mentoring team members, optimizing workflows, and translating business requirements into robust, maintainable, and user-focused digital products.

In-General | 2023

### **Full Stack & CTO**

As CTO and Full-Stack Developer at In-General.net, I lead the end-to-end development of web and software solutions while driving the company's technology strategy. I oversee architecture design, implementation, and deployment of scalable applications, ensuring performance, security, and maintainability. My role combines hands-on development in the MERN stack with strategic leadership, including mentoring teams, defining technical standards, and aligning technology initiatives with business objectives to deliver high-impact digital products.

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## **SKILLS**

### Technical Skills:

- Frontend: React.js, Next.js, HTML5, CSS3, Tailwind CSS, JavaScript (ES6+), TypeScript, Redux, Responsive & Adaptive Design
- Backend: Node.js, Express.js, NestJS, REST APIs, GraphQL, MongoDB, MySQL, PostgreSQL, Microservices Architecture
- DevOps & Deployment: Docker, CI/CD, AWS, Azure, Nginx, Git/GitHub, Version Control, Server Management
- Architecture & Scalability: Multi-tenant SaaS, Scalable Web Systems, Cloud Architecture, Performance Optimization

### Project Management & Leadership:

- Agile & Scrum Methodologies, Sprint Planning, Backlog Management
- Team Leadership & Mentorship, Cross-functional Team Coordination
- Requirement Analysis, Solution Design, Technical Documentation
- Stakeholder Communication, Project Delivery, Risk Management
- Workflow Optimization, Process Automation, Best Practices Enforcement

### Soft Skills:

- Strategic Thinking & Problem Solving
- Effective Communication & Collaboration
- Time Management & Prioritization
- Coaching & Talent Development